

ATTENTION GROCERY, MASS, CONVENIENCE, DRUG, DOLLAR, MILITARY, LIQUOR AND SPECIALTY RETAILERS ACCOUNT MANAGERS*

*Las Vegas, Redlands, Los Angeles, Orange, San Diego, San Fernando, Santa Maria, Chico, Sacramento, Petaluma, Eureka, Spokane and Reno

SOLO DR PEPPER DISPLAY & EARN!

Earn Reward Points for every qualifying Dr Pepper display placed September 1 through October 31, 2026 in your accounts to shop for cool gear at kdp Rewards.com

HOW IT WORKS

- Qualifying displays must be placed in your account by October 31, 2026
- Qualifying Displays: 20oz Shipper, Side Stack, Pallet Drop/End Cap OR comparable display that meets the minimum case AND minimum SKU requirements
- Qualifying Flavors: Qualifying Display **MUST** include Dr Pepper Reg, Diet Dr Pepper AND Dr Pepper Zero Sugar, but can also include the rest of the Dr Pepper flavors available in each pack type
- Qualifying Packages per 3 Display Types:

20oz Shipper • Earn 20 Reward Points per Qualifying Display

- 20oz: Minimum 4 cases AND must include Dr Pepper Reg, Diet Dr Pepper and Dr Pepper Zero Sugar SKU's
- Receive 5 bonus points if DP Cherry is also included.

Small Display • Earn 50 Reward Points per Qualifying Display

- 12pk: Minimum 48+ cases AND must include these 4 SKU's: Dr Pepper Reg, Diet Dr Pepper, Dr Pepper Zero Sugar and Dr Pepper Cherry
- 2L: Minimum 40+ cases AND must include these 4 SKU's: DP Reg, Diet DP, DP Zero Sugar and DP Cherry
- 16.9oz/6pk MP PET: Minimum 12+ cases AND must include these 3 SKU's: DP Reg, Diet DP and DP Zero Sugar
- 12oz/8pk MP PET: Minimum 8+ cases AND must include these 2 SKU's: DP Reg and Diet DP
- 10pk Mini Can: Minimum 12+ cases AND must include these 3 SKU's: DP Reg, Diet DP and DP Zero Sugar
- 24pk Cube: Minimum 30+ cases AND must include these 3 SKU's: DP Reg, Diet DP and DP Zero Sugar
- 12oz Glass: Minimum 5+ cases of Dr Pepper Real Sugar Regular

Large Display • Earn 100 Reward Points per Qualifying Display

- 12pk: Minimum 200+ cases AND must include these 7 SKU's: DP Reg, Diet DP, DP Zero Sugar, DP Blackberry, DP Blackberry Zero Sugar, DP Cherry and DP Cherry Zero Sugar. *Qualifying display may include these additional SKU's: DP Strawberries & Cream, DP Strawberries & Cream Zero Sugar, DP Cream Soda and/or DP Cream Soda Zero Sugar*
- 24pk Cube: Minimum 150+ cases AND must include these 3 SKU's: DP Reg, Diet DP and DP Zero Sugar

- Placing multiple qualifying displays in a single account is allowed

- MAXIMUM PAYOUT: 1,000 Reward Points**



BONUS!

Earn 5 additional Reward Points for including any of the following POS per qualifying display*: DP Football, DP NIL, DP Tuition, DP Choose Champ, DP Hispanic Jarrin Tuition, DP Digital Rebate.

*One (1) POS Bonus per qualifying display.



Simply scan this QR code to submit qualifying display photos to dp530.kdpdisplay.com

- Original photo(s) only. No screenshots accepted. Do not alter, crop, edit, enhance or modify photo(s). Duplicate photo(s) will not be accepted.
- Photo(s) must be submitted by 10/31/2026 for executions secured during the September 1 through October 31, 2026 incentive timing.
- On-line upload site will be disabled at 11:59p PT on October 31, 2026.

See your KDP Sales Rep for program details.

HUNDREDS OF ITEMS TO CHOOSE FROM

Use your Reward Points now or add them to your existing account along with points you have earned from other programs and save for higher value items!

#DP530/DPBRKL